



SJMC shines in ICAN 4 organized by Delhi Metropolitan Education in collaboration with K.R. Mangalam University

Faculties and students from the School of Journalism and Mass Communication (SJMC), K.R. Mangalam University (KRMU), Gurugram were the cynosures of all eyes during the fourth edition of the International Conference 'ICAN' organized in virtual mode by Delhi Metropolitan Education (DME) in collaboration with Deakin University, Melbourne, Australia from July 01 to 10, 2021. KRMU was also the knowledge partner of the event.

ICAN 4 witnessed a panel discussion on the theme 'Artificial Intelligence: Transforming Media Industry Landscape' moderated by Prof Kiran Bala, Dean of SJMC, KRMU. Vice-Chancellor of KRMU, Prof P Prakash, also graced the event.

SJMC Assistant Professors, Mr. Tarun Joshi and Ms. Ritika Saxena made individual research presentations. Ms. Shikha Sharma, Assistant Professor, SJMC co-chaired a technical session during the conference. BAJMC students

Ms Lakshita Kandpal and Mr Ankit Singh received 'Best Paper' awards for their individual presentations.

Media scholars, researchers, and media professionals from five continents and 11 countries participated in the 10-Day conference.

The conference was supported by the Indian Council of Social Science Research and The Policy Time was its media partner.



ICAN4: A CONFERENCE THAT MADE AN IMPACT



SJMC Assistant Professors Mr Tarun Joshi and Ms Ritika Saxena gave informative presentations.



A panel discussion on 'Artificial Intelligence: Transforming Media Industry Landscape' was conducted.



A wide range of media professionals from 11 countries participated in the conference.